



Taha Bennani
Sales Manager

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SKILLS

CORE SKILLS

- Negotiation,
- B2B/B2C Sales,
- Customer Support

DIGITAL TOOLS

- N8N,
- SEMrush,
- WordPress,
- Canva,
- Capcut,
- DaVinci Resolve

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LANGUAGES

- Arabic
 - French
 - English
 - Chinese
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ABOUT ME

I have over 5 years of sales experience, working with customers from diverse cultural backgrounds such as France, Morocco, and the Middle East. I use automation tools (n8n, Make, Apify) to manage workflows, SEO platforms (SEMrush, RankMath) to improve visibility, and design tools (WordPress, Canva, DaVinci Resolve) to create websites and content. I also run advertising campaigns on social media, including Facebook and TikTok. Fluent in English, French, and Arabic, with conversational Chinese. Experienced in managing international customers, negotiating deals, and working remotely with flexibility for business travel.

WORK EXPERIENCE

- 2024** 2024/09 – Present
Sales Manager at Tech Polymer “TAIGA”
Best Achievements:
- Developed and launched the company website.
 - Built and integrated an AI chatbot using N8N to guide clients to the right products.
- 2023** 2023/09 -2024/07
ESL Teacher at DESHENG Kindergarten
Best Achievement: Coached students to win Golden Medal (middle-class) in 2023 Foshan NSECC.
- 2021** 2021/10 -2023/07
ESL Teacher at GREATMAN Kindergarten
Best Achievement: Coached students to win Golden Medal (small-class) in 2022 Foshan NSECC.
- 2018** 2018/02 -2020/08
Sales Manager at WMA Solution
Best Achievement: Increased sales by building strong client relationships and applying negotiation skills to close deals

EDUCATION

- 2012** 2012/09 -2015/06
Master’s Degree in Entrepreneurship and SME Strategy
Cadi ayyed University
- 2009** 2009/09 -2012/06
Bachelor Degree in management
Joint degree from University Chouaib Doukkali (Morocco) and University of Auvergne Clermont-Ferrand (France)

ACHIEVEMENTS

- Built company website and chatbot (Tech Polymer)
- Coached students to win 1st & 2nd place in Foshan local competitions (Desheng & Greatman).
- Increased sales through client relationships and negotiation (WMA)