

Taha BENNANI

Sales Manager

An innovative sales manager with over five years of experience, skilled in developing digital solutions such as websites and chatbots to communicate and negotiate with clients worldwide. Although my background is not in chemistry, I quickly learned the technical knowledge needed in the additives industry, demonstrating my ability to adapt and learn fast in any field. With a solid foundation in marketing and strategy, recommend the right products to clients and use advanced SEO tools like Semrush to scale the business. Fluent in Arabic, French, English, and Chinese, I confidently engage with international clients across diverse markets.



✉ bennani.taha@icloud.com

📞 13726620519

📍 Foshan, China

WORK EXPERIENCE

Sales Manager DARIKAI

09/2024 - Present

Foshan

Achievements

- Developed and launched the company website to support global outreach
- Built and integrated an AI chatbot using N8N to guide clients to the right products

ESL teacher DESHENG Kindergarten

09/2023 - 07/2024

Foshan

Achievements

- 2023 middle-class Golden medal in Foshan local competition "NSECC".

ESL teacher GREAT MAN kindergarten

10/2021 - 07/2023

Foshan

Achievements

- 2022 small class Golden medal in Foshan local competition "NSECC".

Sales Manager WMA Solutions

02/2018 - 08/2020

Morocco

Achievements

- Developed and implemented tailored sales strategies based on customer needs

EDUCATION

Bachelor Degree in management Joint degree from University Chouaib Doukkali (Morocco) and University of Auvergne Clermont-Ferrand (France)

09/2008 - 06/2012

El jadida - Morocco

Master's Degree in Entrepreneurship and SME Strategy Cadi ayyed University

09/2012 - 06/2015

Marrakech - Morocco

SKILLS

MS Office "WORD, EXCEL, POWERPOINT

Capcut

Photoshop

Camtasia 2021

Wordpress

n8n

Canva

Semrush

ACHIEVEMENTS

Created Company Website

Developed a digital platform to showcase all products and facilitate client engagement.

Built AI Chatbot Workflow

Implemented an N8N-powered chatbot to help clients find the exact products they need based on their requirements.

LANGUAGES

Arabic

Native or Bilingual Proficiency

French

Native or Bilingual Proficiency

English

Full Professional Proficiency

Chinese

Professional Working Proficiency

INTERESTS

Swimming

Gym

Mountain hiking

Cycling

Photography

Learning languages

大好 BENNANI

外贸销售经理

一位具有五年以上经验的创新型销售经理，擅长开发数字化解决方案，如网站和聊天机器人，以便与全球客户进行沟通与谈判。尽管我并非化学专业出身，但我迅速掌握了添加剂行业所需的技术知识，展现了我在任何领域中快速学习和适应的能力。凭借扎实的市场营销与战略基础，我能够为客户推荐合适的产品，并使用如 Semrush 等先进的 SEO 工具来扩大业务规模。我能流利使用阿拉伯语、法语、英语和中文，自信地与来自各个市场的国际客户沟通交流。



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佛山市, 中国

工作经历

外贸销售经理 DARIKAI

09/2024 - Present

Foshan

Achievements

- 开发并上线公司网站，以支持全球业务拓展
- 构建并集成AI聊天机器人，使用N8N帮助客户找到合适的产品

教师 德胜幼儿园

09/2023 - 07/2024

Foshan

Achievements

- 2023年在佛山“NSECC”地方比赛中，获得中班组金奖

教师 GREAT MAN kindergarten

10/2021 - 07/2023

Foshan

Achievements/Tasks

- 2022年在佛山“NSECC”地方比赛中，获得小组组金奖

外贸销售经理 WMA Solutions

02/2018 - 08/2020

Morocco

Achievements/Tasks

- 根据客户需求制定并实施定制化销售策略

教育背景

管理学学士学位
联合学位：Chouaib Doukkali 大学（摩洛哥）
与 Auvergne Clermont-Ferrand 大学（法国）

09/2008 - 06/2012

Eljadida - Morocco

创业与中小企业战略硕士学位
Cadi ayyed 大学

09/2012 - 06/2015

Marrakech - Morocco

技能

CANVA

N8N

Wordpress

Capcut

Semrush

我的网站

www.tannouch.org

成就

创建公司网站

开发了一个数字平台，用于展示所有产品并促进客户互动。

构建AI聊天机器人工作流程

实施了一个基于N8N的聊天机器人，帮助客户根据其需求找到合适的产品。

语言能力

Arabic

Native or Bilingual Proficiency

French

Native or Bilingual Proficiency

English

Full Professional Proficiency

Chinese

Professional Working Proficiency

兴趣爱好

游泳

柔道